

CHANELLE HENRY

interactive designer//

"resume"

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PROFILE

Diverse Designer and Team Player - both in talent and in ideas. My range of expertise is not only limited to design of print or web, but I conceptually produce new ideas that use technology combined with a psychological approach for an effective and unusual user experience.

Former Employer noted: "Chanelle possesses [a] rare mixture of solid design skills, abundant curiosity for emerging technology and a great attitude. She's a thoughtful designer that can not only make a piece look great, but also back up the visual branding with well-researched user and market information. Chanelle would be an fantastic creative utility asset to any design studio or advertising agency."

EXPERIENCE

Freelance Designer, Appiction Austin, TX 2010 I design mobile applications for iPhone and Android platforms. I am involved in the conceptualization, research and user experience of the applications.

Freelance Designer, Print Logistics Sacramento, CA 2010 I provide creative direction in the designing of marketing collateral for political campaigns in the Sacramento area.

Multimedia Designer, QVC West Chester, PA 2009 Worked on the concept, design and revision of their iPhone application, as well as conceptual designs expanding the idea to Blackberry and Android platforms. Tracking extensive research of user experience with these mobile platforms.

Freelance Designer, Winters Interactive Atlanta, GA 2009 I provided creative direction with interactive and technical guidance for client projects. I advised the furthering brand's presence by researching new technologies and revealing brands through SEO, social media, and brand extensions.

Freelance Designer, Kemba Creative Atlanta, GA 2008-2009 I provided creative direction, and designed marketing collaterals. This included, but was not limited to, logos, advertising, direct mail, brochures and other marketing communication.

IT Assistant, Creative Circus Atlanta, GA 2009 I assisted the "IT Guy" at the Circus by updating software in the lab stations, configured printers, student computers, and school server to provide an even workflow. I also would provide assistance to the students for accurate color process, printer margins, and other software/hardware related inquiries.

Mac Specialist, Apple Inc. Philadelphia, PA & Atlanta, GA, 2007 I provided customer service and personalized technical and creative solutions to patrons. I provided technical support to both Mac and PC systems by being the liaison between both customer and AppleCare when official appointments weren't available.

EDUCATION

Creative Circus, Atlanta GA — Art Direction/Design, 2008

New Horizons Computer Learning Center, King of Prussia PA — Pursued MCSA, A+ Certification achieved 2006

Eastern University, St. Davids, PA — B.A. in Psychology, 2004

SKILLS

Print, Digital, and Web Design, Brand Identity, Concept, Strategy, and experience with mobile and interactive platforms. I am no stranger to Adobe Photoshop, InDesign, Illustrator, & Lightroom. I know PC and Mac. But I am not a PC. I have a few amateur skills with HTML/CSS, and other web technologies.

AWARDS & REFERRALS

Received 3 Golds, 4 Silvers, and 1 Bronze awards at Creative Circus for Photography & Design

Was awarded AAAA Minority Jumpstart Scholarship to attend the Creative Circus

"Chanelle is an excellent designer, a creative person and a hard worker. She works great in a team and is always eager to provide suggestions and new ideas." -*Kemba Johnson (Director of Kemba Creative)*

"Chanelle is a very talented student with a unique eye and thought process which helps her reveal alternate ways of viewing people and things" -*Jalyn Warren (Assistant Professor, Library at CCP)*